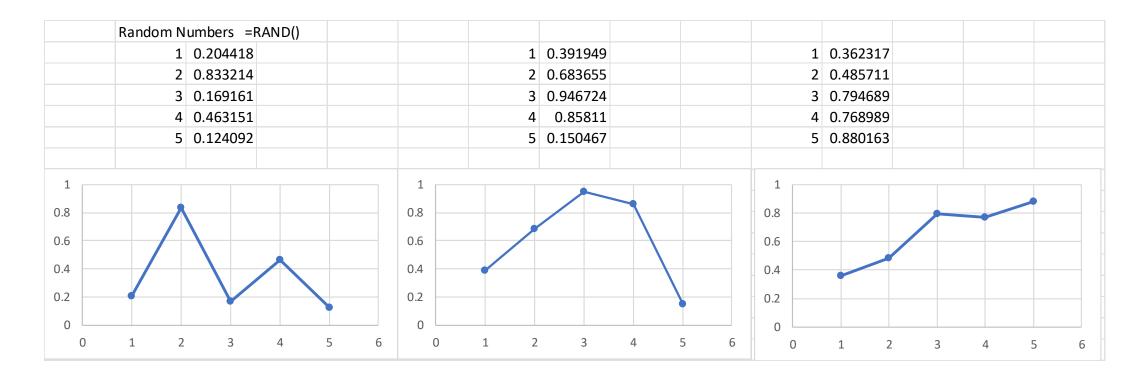
# Véletlen és törvényszerű mintázatok élelmiszerbiztonsági kockázat- és döntés- elemzésekben

Baranyi József tudományos tanácsadó

Debreceni Egyetem, Táplálkozástudományi Intézet

## A few random numbers can easily produce perceived patterns



### Pattern → Law ???

Én fölnéztem az est alól az egek fogaskerekére – csilló véletlen szálaiból törvényt szőtt a mult szövőszéke. És megint fölnéztem az égre álmaim gőzei alól s láttam, a törvény szövedéke mindíg fölfeslik valahol.

József Attila: Eszmélet

## Cognitive fiction space Observations, descriptions, conclusions



World around us

Observations → descriptions

**Descriptive science** 

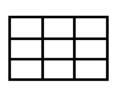


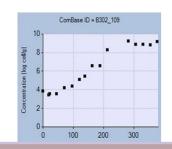
**Extrapolations** 

**Predictions, decisions** 

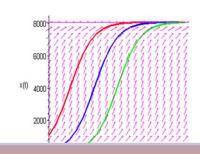
**Predictive science** 

### **Predictive science**





$$\frac{d}{dt}x(t) = \mu_{\text{max}} x(t) u(x)$$





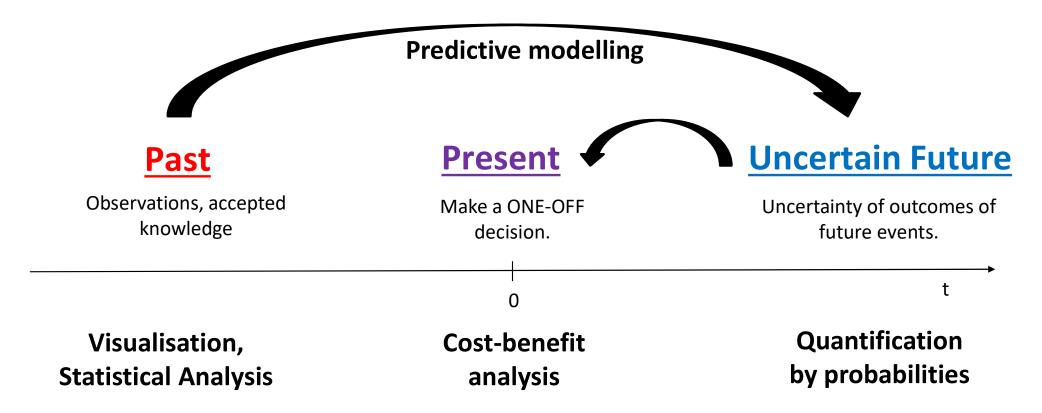
Data, database Visualization, Statistics

Mathematical model

Prediction,
Alternatives, Cost

Decision

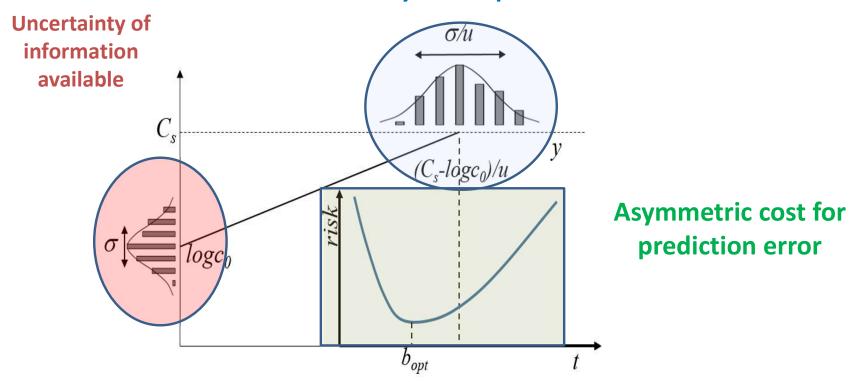
### A risk-minimizing strategy to make decisions



Basis of decision: minimize the mean cost of the discrepancy between expected outcome and reality.

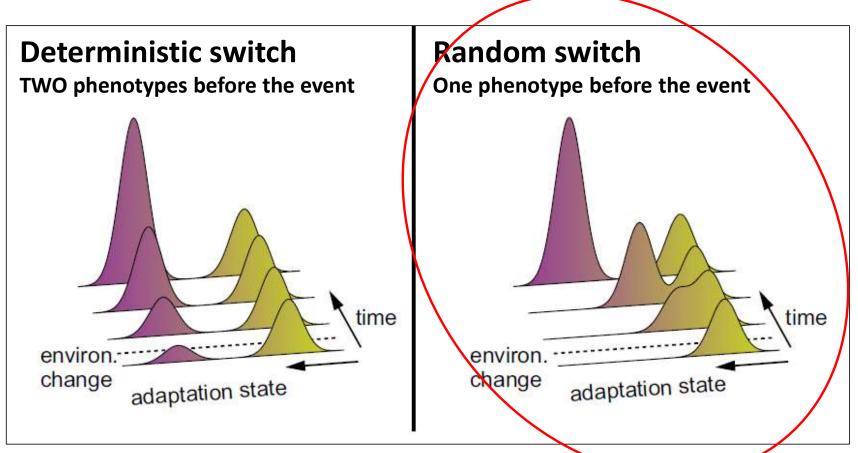
### An example: when to take a product off the shelf?

#### **Inaccuracy of the predictor**



The cost is different for under- and over-estimations.

### Can bimodality be predicted BEFORE the inoculation or it is formed DURING the adaptation period?



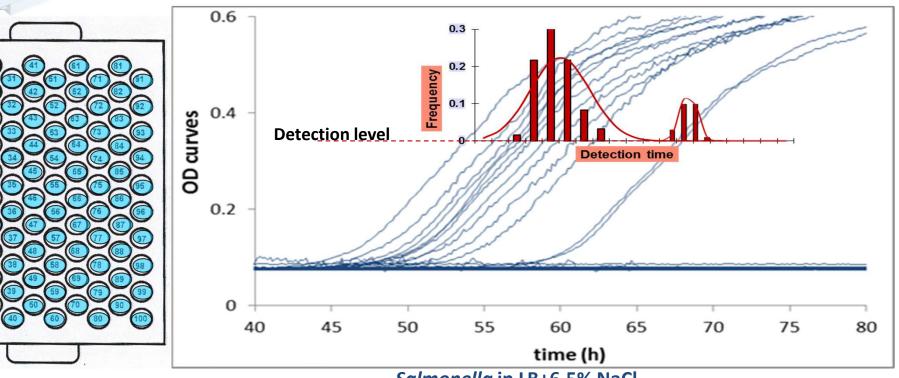
Kotte et al (2014). Molecular Systems Biology 10: 736

### (Kinetic) bistability formed under stress, during the lag

### Response to osmotic stress

C.a. one cell/well (average) inoculum.

The lag times of a few cells were much longer than the vast majority.



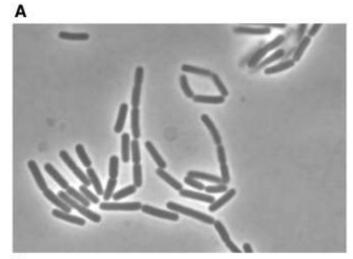
Salmonella in LB+6.5% NaCl

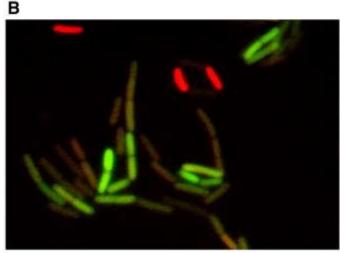
## Bistable gene expression in isogenic populations is a ubiquitous phenomenon

Heterogeneous response by *B. subtilis* 

Stress: glucose depletion

Measurement by fluorescent reporters.

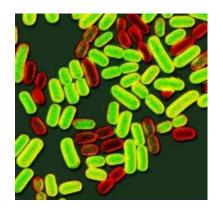




Hornstra, Ter Beek, Smelt, Kallemeijn, Brul. (2009). International Journal of Food Microbiology, 134, 9.

### **Morphological bistability**

Various manifestations of morphological bistability has been observed as responses to different stresses



Isogenic salmonella population after antibiotics:
Green tagged genes produce flagellin; red ones do not.

(Stewart, 2011; PNAS)

Salmonella response to osmotic stress:
Colonies with pronounced and "slimy"
boundary (Credit: Susie George, IFR)



Identical genome, proved by sequencing.
Bimodal gene expression in response to stress.

### Cognitive influence:

### Bigger choice delays decisions

Shop 1: 6 options



### Shop 2:

24 options, refinements of the other 6 items



Customers spent more time here but spent less

Fear of not having made the "best" decision increases the perception of cost



Barry Schwartz: Paradox of choice Köszönöm hogy meghallgattak!